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Contact:

Maria DeLorenzo
Portland Pedal Power
503.764.1415
maria@portlandpedalpower.com

Portland Pedal Power partners with Portland Fruit Tree Project to support ‘harvesting parties’

For the fourth year in a row Portland Pedal Power will support the work to pick, pack and deliver free fruit across Portland’s neighborhoods

Portland, Ore. – 2016 –Portland Pedal Power has announced its partnership with Portland Fruit Tree Project for the fourth year in a row to support neighborhood harvesting parties sprouting up around the city. The partnership is focused on the Richmond Neighborhood Bicycle-Powered Harvest Team that delivers to Urban Gleaners, who in turn delivers to various food/social service agencies.

“Our business model helps reduce congestion and CO2 while helping our customers add a level of sustainability to their own practices,” said Jenn Dederich, CEO and owner of Portland Pedal Power. “We are a strong member of the local community and the work we do ties in perfectly with what Portland Fruit Tree Project is trying to accomplish. We are thrilled to be assisting them to provide a sustainable Portland while helping feed those in need.”

Bike harvesting parties typically meet at a set location, then ride as a group to several harvesting sites. They transport all the harvest tools by bike too: fruit pickers, crates, and even an ingeniously made trailer that doubles as an orchard ladder. Fruit is sorted by quality; everything that looks grocery store fresh is donated to the food banks, and the rest is divided up among the volunteers.

“Portland Pedal Power is part of what makes bicycle harvests a fun and doable experience,” said Emily Devlin, long-time Portland Fruit Tree Project volunteer and Richmond Bicycle-Powered Harvest Parties Coordinator. “Portland Pedal Power provides the support – much like vans in a race that support the runners. They’re on the team, too. They’ve even helped with the harvest if we’re not done when they arrive, or they helped sort fruit, if needed.”

Portland Fruit Tree Project truly empowers Portland’s neighborhoods to share in the harvest. Homeowners and those with urban orchards can connect with the Portland Fruit Tree Project to share the bounty of their trees. Neighbors who want to lead harvests are encouraged to connect as well. Harvesters that need a delivery assist can call on Portland Pedal Power.

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About Portland Pedal Power

Founded in 2009, Portland Pedal Power (PPP) provides active advertising and delivery concierge services in Central Portland. The PPP delivery network evolved from a simple idea: use bikes to fulfill an existing need in the urban core. Since then, the team has worked to sustainably fill the gap of last-mile delivery needs, sourcing food from only the best local food carts, high-end restaurants, and neighborhood markets.

About Portland Fruit Tree Project

Portland Fruit Tree Project is a grass-roots non-profit organization that provides a community-based solution to a critical and growing need in Portland and beyond: Access to healthy food. By empowering neighbors to share in the harvest and care of urban fruit trees, we are preventing waste, building community knowledge and resources, and creating sustainable, cost-free ways to obtain healthy, locally-grown food. Because money doesn't grow on trees... but fruit does!