



Looking for advertising that sets your brand apart? Our custom bike wraps offer active advertising that maximize value with a human touch from our friendly brand ambassadors. We work to provide unique visibility for brands while delivering the best local food & catering to our corporate partners.

ACTIVE ADVERTISING

- ✓ Impressions With Impact
- ✓ Interactive Street Teams

MONTHLY SPONSORSHIP RATES

	Three Month	Six Month
Active Advertising Bike (Full Wrap)	\$4,250 per month	\$4,000 per month
Active Advertising Bike + Direct Corporate Promotion (25 per quarter)	\$4,500 per month	\$4,275 per month
Active Advertising Bike (Side Panel Only)	\$3,500 per month	\$3,000 per month

Custom pricing packages available upon request

ADDITIONAL SERVICES

- ✓ **Direct Corporate Promotion**
Our one of a kind direct sample program gets your product into the hands, mouths and minds of employees from the biggest businesses in town.
- ✓ **Giveaway Campaign**
Leverage your visibility in central Portland with Portland Pedal Power’s custom social media giveaway campaign. *Rates vary.*
- ✓ **Event Bikes**
Target your ideal customers where they play. Dedicated event bikes ridden by your personal brand ambassador are available to attend events and festivals. *Rates begin at \$500 per event. Sign manufacturing setup fee applies.*

RECENT SPONSORS

- Mozilla Firefox
 - ReachNow
 - OPB
 - OMSI
 - Portland Business Alliance
- Give! Guide
 - Fuego
 - Aprisa
 - Charlie’s Deli
 - Reyka
- The Big Float
 - Evening Land Vineyards
 - Gluten Free Gem
 - Sunee Thai & Lao Kitchen
 - Bowery Bagels

To become a Portland Pedal Power Sponsor, email sales@portlandpedalpower.com

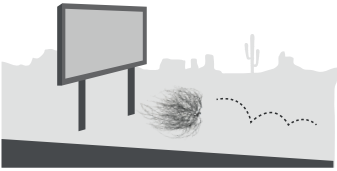
“PPP goes beyond advertising and delivery.

They help us with demand generation, they bring us as many customers as we bring to them... We look forward to doing more unique things with them this year in terms of reaching out to new potential customers and helping us grow our business even more.”

- Michael Madigan, 2014
Owner of Bowery Bagels, KitchenCru and Remedy Wine Bar



IMPRESSIONS



static advertising

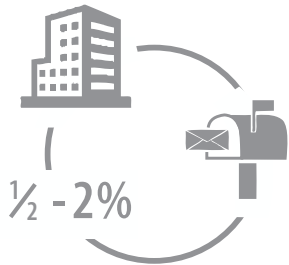
VS



active advertising

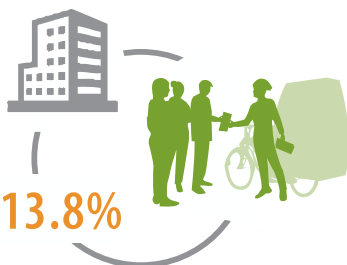
Your dedicated Portland Pedal Power bike on the street in downtown Portland will result in **335,000 total impressions** and **239,000 unique impressions** per bike per month with **80 hours of ride time**.

INTERACTIVE STREET TEAMS



Average ROI for Direct Mail Campaigns

VS



Average ROI for PPP Interactive Promotion

Our trained brand ambassador will give a **human touch to your product, directly engaging your customers** and sharing your samples, coupons, flyers and elevator pitch with every interaction.